



**WORLD
CONSUMER
CLUB**



This competition is among Colleges and Students across India. The objective is to hone the Digital Marketing Skills across the country and spot talents that can add value to our Industry and Commerce

**SPOT
SMARTNESS**

TO DISCOVER

- Leadership Skills
- Great Learning & Motivating Colleges
- Team Building Capabilities
- Innovative Marketing Methods

Visit Our Website
www.WorldConsumerClub.com



Competition Terms:

The Season 1
Starts on 1st Oct 2024 and ends 31st March 2025.

Awards and Cash Prizes for the Colleges:
Award ceremony will be held in the 2nd week of April in New Delhi where the Winners will be honored by Union Ministers of Education and Consumer Affairs.

Colleges can earn Rs.200 from every student.

Colleges are in 3 categories:
Cat-A. 3000+ Students
Cat-B. 1000-3000 Students
Cat-C. Below 1000 Students

National Top Performing College:
Cat-A. Rs.10 lakhs
Cat-B. Rs.5 lakhs
Cat-C. Rs.2 lakhs

National Top Performing Student: Rs.10 lakhs
Second: Rs.5 lakhs
Third: Rs.3 lakhs
All students crossing the benchmark levels will be given Performance Certificates.

Enrollment Fee for Colleges:
Cat-A. Rs.25,000+GST
Cat-B. Rs.15,000+GST
Cat-C. Rs.10,000+GST

All payments are made to
NETDOMAINS
A/C No.409001845960
IFSC: RATN0000424
RBL Bank
Bannerghatta Road Branch.
Bangalore

Subject to Contest Terms & Conditions: